

MELISSA ROBINSON

VIDEO EDITOR

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SKILLS

Premiere Pro | After-Effects | Photoshop | Creative Direction | Story-teller

Conceptual Thinker | Collaborator | Sound Designer | Audio Editor

WORK EXPERIENCE

VIDEO EDITOR, MOTION DESIGNER

Sony Pictures Entertainment | Coppell, TX | Oct 2019 – present

Responsible for editing trailers, tv spots, interviews, promotional ads, and other engaging short and long-form content for Funimation's top anime shows.

- Concepted and executed the ALLIE Nominated, English dubbed theatrical trailer for the animated film, Josee the Tiger and the Fish.
- Managed and edited Funimation's first "International Women's History Month" video, celebrating women's contribution to the anime genre and the female fans that support it.
- Worked on Funimation's first Pride campaign in 2021, celebrating cosplay members in the LGBTQ+ community and their contributions to anime.
- Edited Funimation's second cooking series, "One Piece Chowdown", in celebration of One Piece's 100th episode - distributed as both long and short-form videos across multiple social media channels.
- Cut-down and repurposed existing trailers and teasers for social media promotions.

FREELANCE VIDEO EDITOR

NBCU | Dallas, TX | Sept 2019 – Oct 2019

Edited TV spots and digital content for broadcast.

- Managed and prepared short and long-form news clips, documentary content, and promotional media for NBC's morning and evening news.
- Composited motion graphics onto news and promotional content.

MANAGER OF MEDIA SERVICES

Ewomen Network | Addison, TX | May 2018 – Oct 2019

Created content for female business owners, making it possible for them to acquire new customers, expand their network, and promote their service and or product with the goal of generating a million dollars for their business.

- Produced and edited video content for social media platforms YouTube, Instagram, and Facebook.
- Designed and composited intros, text-animations, lower thirds, and other motion graphics.
- Planned video shoots, created production schedules, and hired talent to operate the teleprompter, and handle make-up and wardrobe.
- Collaborated closely with the company CEO to establish a brand custom to each client's target demographic and business goals.

EDUCATION

B.S.A., DIGITAL ART & DESIGN

Full Sail University | Winter Park, FL | June 2013 – Dec 2015

A.A.S., PHOTOGRAPHY

Laguardia Community College | Long Island City, NY Sept 2004 – June 2006